TRINNO promotes competitiveness in European regions by improving policy instruments for business support systems and the implementation of digital innovation in products and processes in traditional sectors of regional economies.

NMP-REG aims at improving regional policies for the delivery of innovation in nanotechnologies, new materials and new production technologies (NMP) to the manufacturing sector.

Interregional Workshop

**Industrial modernisation and Interregional Cooperation**

Florence, 19th March 2019, 9.30
Hotel Baglioni - Piazza dell'Unità Italiana, 6
**Summary**

**Industrial Modernisation 4.0** is taking off across Europe. It concerns automation and data exchange in manufacturing technologies, making everything around manufacturing processes digitally connected. I4.0 is about technologies, production process and materials, integrated for the first time with new digital technologies. I4.0 is an opportunity, but it is also a challenge. A challenge to adapt traditional sectors, manufacturing systems and SMEs, the heart of the European economy, to ensure that they are part of this change. Regions are keen to ensure that strategies and programmes are coherent with this new line of economic development. Interregional cooperation supports them to do this. **TRINNO** and **NMP-REG**, both co-funded by INTERREG EUROPE are reaching the end of 3 years of intense interregional cooperation in two different thematic areas. TRINNO deals with digital innovation in traditional sectors and NMP-REG with technology transfer in the field of nanotechnologies and new materials. Two different themes, but connected by the fil rouge of i4.0 in manufacturing. This event proposes an open discussion on how I4.0 is being applied across Europe and how various EU and regional actors are dealing with.

**Valuable information**

- **Registration form available** [here](#)
- **Contacts:**
  - Lorenzo Sabatini (l.sabatini@asev.it)
  - Sara Bonci (sara.bonci@arezzoinnovazione.it)

Translation from/to English / Italian will be provided throughout the morning session.
This is a paperless event, so no printed material will be provided on the day.

*Bring your smart phone!*

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**“Industrial Modernisation and Interregional Cooperation: Interregional exchange and policy improvement to address today’s challenges and opportunities”**

**Agenda**

**Registration (09.00 – 09.30)**

**Session 1: Understanding Industrial Modernisation (09.30 – 11.15)**
Moderated by Paolo Martinez, FUTOUR
- Interreg Europe, TRINNO and NMP-REG – Sara Bonci and Lorenzo Sabatini
- Video message: Europe policy for Industrial Modernisation – Nicos Pantalos, DG GROW
- Industrial Modernisation at European Level: the role of Capitalisation and Exchange Platforms - Marc Pattinson
- Industrial Modernisation and the regional policies: the Enterprise 4.0 Platform in Tuscany - Albino Caporale

**11.15 – 11.45: Coffee Break**

**Session 2: Interreg Europe and Industrial Modernisation (11.45 – 13.00)**
Moderated by Paolo Martinez, FUTOUR
- Xavier Testar Ymbert, University of Barcelona, TRINNO Project
- Ester Silva, Norte Regional Coordination and Development Commission, NMP-REG Project
- Péter Keller, Hungarian Ministry of Finance, INNOPROVEMENT project
- Roberto Pini/Valentina Raimondi, National Research Council, STEPHANIE Project

**13.00 – 14.30: Networking Lunch**

**Session 3: Thematic Workshops (14.30 – 16.30)**
Two participative workshops on themes of interest within the overall topic of Industrial Modernisation and manufacturing.

- **Industrial Modernisation and Traditional Manufacturing SMEs: opportunities and risks and how public policy can adapt**
  - Managed by TRINNO project - Moderated by Alberto Bramanti, Bocconi University

- **Industrial Modernisation and Advanced Materials: opportunities and risks and how public policy can adapt**
  - Managed by NMP-REG project - Moderated by Paolo Martinez, FUTOUR

**16.30 – 17.30: Networking aperitif, with conclusions from workshop moderators**